



## PRESS RELEASE

June 2017

### GLOBAL PREMIERE OF THE ALL-NEW PRINCESS 55 AT SOUTHAMPTON BOAT SHOW

Latest addition to the Flybridge range

From the moment you step aboard her teak decking, luxurious space is a constant companion. The distinctive design ethos of the Flybridge range flows seamlessly on the exterior of the Princess 55 with contrasting textures and materials incorporated throughout with smart paneling, directionally laid teak veneers, inlaid polished stainless steel and contemporary paint finishes.



*Princess 55*

Princess Yachts International plc

Newport Street, Plymouth, Devon, United Kingdom PL1 3QG

Telephone: +44 (0)1752 203888 Facsimile: +44 (0)1752 203777 E-mail: [info@princessyachts.com](mailto:info@princessyachts.com) Website: [www.princessyachts.com](http://www.princessyachts.com)



The sociable flybridge includes a U-shaped aft seating area with folding teak dining table, a wetbar with optional electric barbecue and twin helm seats are accompanied by L-shaped companion seating that converts to a sunpad.

The main deck features a spacious dining area in the cockpit and an aft galley which perfectly lends itself to dining al-fresco. When the sun has set, move into the saloon with its U-shaped sofa and hand-made coffee table that converts into a dining table (optional), with sofa opposite or catch a movie on the 49" screen that raises up from the sideboard. Twin helm seats have been reimagined with fore and aft adjustment for helmsman. Fantastic open space to relax can be found forward with the seating area and generous sunpad.



*Main saloon*

Elegant shaped surfaces and precision layered geometry define the interior to form a truly tranquil environment with meticulous attention to detail. The emphasis on comfort and expansive living areas is visible throughout the deck saloon which features the new internal console area incorporating clean, streamline surfaces and finishes.

The collection of contemporary sofas, beautifully crafted furniture and floating side board is highlighted with subtle accent lighting and finishes in soft suede, tinted mirror, hand stitched detailing and Japanese wallpapers to create perfect harmony.

Below, expansive hull windows create a sense of constant forward motion while generously flooding the interior with light. Lower accommodation consists of a master stateroom with dressing table, breakfast area and ensuite bathroom, a foreward double guest cabin and a starboard twin cabin with the option of a double bed conversion. There is also an optional single aft cabin with ensuite and storage, ideal for crew.



*Master stateroom*

This oasis of calm can be propelled to a top speed approaching 33 knots\*, and all with nimble composure. Refinement and performance in equal measure.

Experience the exceptional all-new Princess 55 Global Premiere at the Southampton Boat Show, 15<sup>th</sup>-24<sup>th</sup> September 2017.

*\*Speeds are given at half load condition with boat to standard specification and with no additional equipment on board. Speeds are estimated and given in good faith but without warranty and dependent on engine option.*

**<ENDS>**

**Notes to Editors:**

**PRINCIPAL DIMENSIONS**

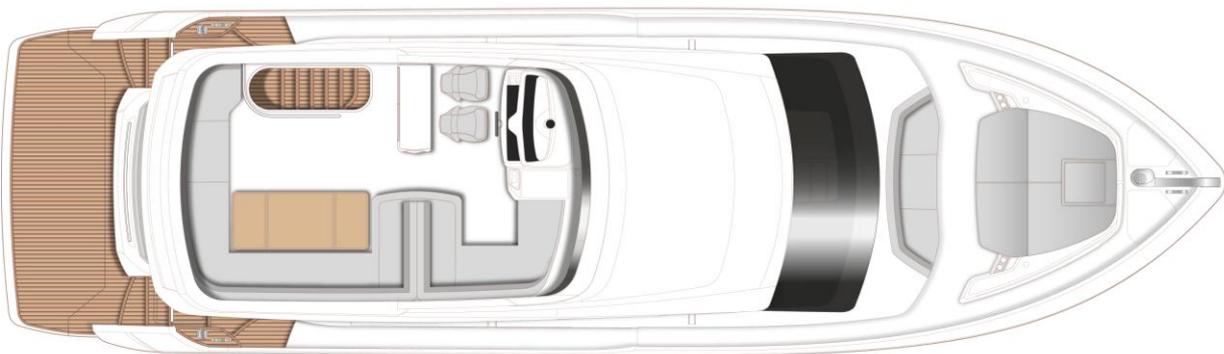
Length overall (Incl. pulpit)	57' 9" 17.6m
Length overall (excl. pulpit)	56' 7" 17.24m
Beam	16' 0" 4.87m
Draft (at full load) approx	4'10" 1.46m
Displacement approx (lightship)	24.6 tonnes
Fuel capacity	2750 litres /605 gal / 726 USG
Water capacity (Incl. calorifier)	608 litres / 134 gal / 161 USG
Hot Water calorifiers	73 litres/ 16 gal / 19 USG
Black water tank	315 litres / 69 gal / 83 USG

**ENGINES – DIESEL**

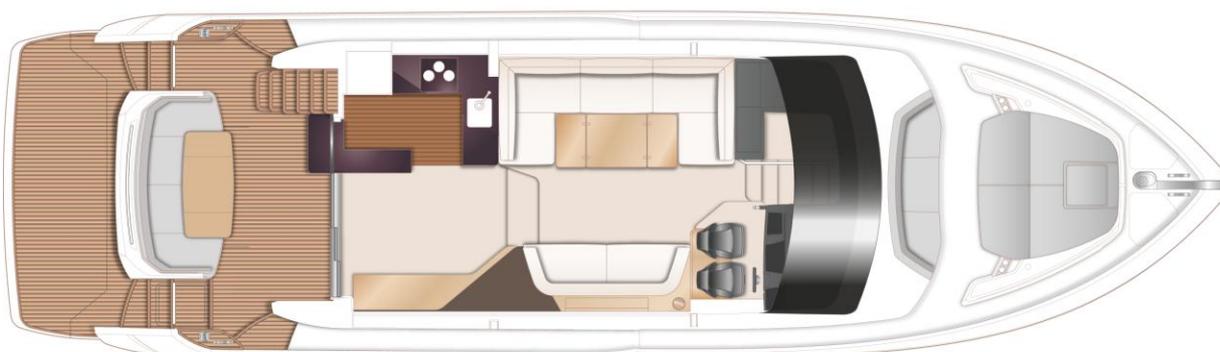
Volvo D13-800 (2 x 800mhp)	Maximum speed - up to 32.5 knots
MAN i6-800 (2 x 800mhp)	Maximum speed - up to 33 knots

**LAYOUTS**

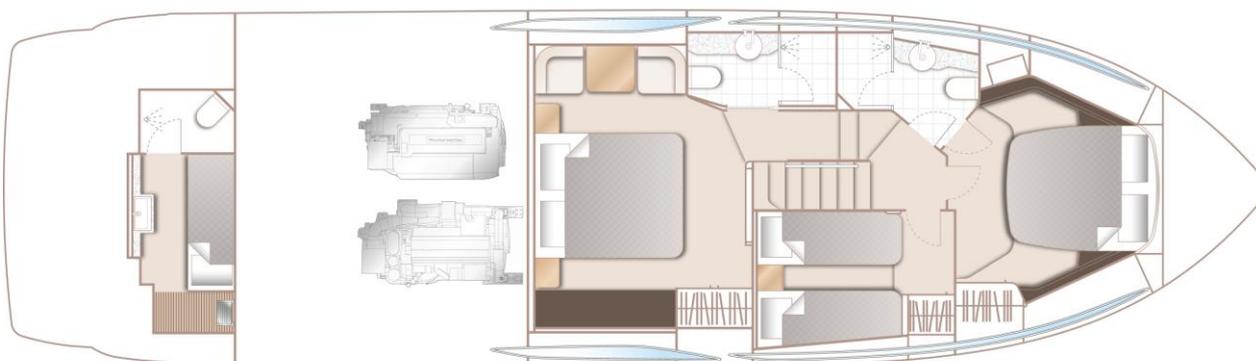
Flybridge



## Main Deck



## Lower Deck



For all images and layouts visit: <https://portal.princessyachts.com/>

### **Princess Yachts**

Plymouth-based Princess Yachts epitomises the best of British manufacture, from its quality craftsmanship, design and engineering pedigree, to the refined elegant and luxury interior styling of its craft. The result blends cutting-edge technology with traditional craftsmanship to set new standards in performance, evident across the Princess range of sophisticated Flybridge motor yachts, dynamic V Class sports yachts, ground-breaking S Class sportbridge yachts and flagship M Class superyachts. The Princess reputation for design, engineering and manufacturing excellence has earned the company global appeal and established it as a truly international brand.

Princess Yachts International was acquired in 2008 by L Capital 2 FCPR, an investment group co-sponsored by LVMH (Moët Hennessy Louis Vuitton) and Groupe Arnault. In January 2016, L Capital

merged with Catterton to become L Catterton, now recognised as the largest global consumer-faced investment firm.

**For further information contact:**

Tegan Jolly, Account Manager  
W Communications,  
Tel: +44 (0) 7872 376 590  
E: Tegan@wcommunications.co.uk

Claire Ashton, Communications Manager  
Princess Yachts International plc,  
Tel: +44 (0) 1752 203888  
E: Claire.Ashton@princessyachts.com